

# Sign Up or More Info

To learn more or to sign up  
visit the International  
Programs office in Zehler  
Hall, or see Dr. Jeff Griffin,  
in St. Joe 128. This program  
always fills quickly and  
students on the waiting list  
are rarely able to join the  
group, so to avoid being left  
behind, get started today!  
Call International Programs  
at (937) 229-3514.

## THE 2007 LONDON COMMUNICATION PROGRAM JUNE 24-JULY 21

Experience of a lifetime to pave the  
way for a lifetime of experiences ~



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## COMMUNICATIONS STUDY ABROAD



## LONDON 2007



Communication Summer 2007 Study Abroad



## COST OF TRIP

**C**ost for this year's London Communication Program will be \$5,000. This covers 6 hours tuition, lodging and breakfasts at Hughes Parry Hall, and about 20 other meals over the course of the program. It also covers the transportation and select other costs of two day-long field trips to other parts of England. Airfare to England is not included.

This is about the same price you'd pay for the same number of credits and the same housing and meal package would cost if you took classes on UD's campus next summer!

It's true there are expenses you wouldn't have if you stayed in Dayton – international airfare, theatre tickets, etc. But it's really worth it. And people do tend to buy more souvenirs in London than they do in Dayton. We just don't understand why that is.

## DAY TRIPS AND SPEAKERS

**T**he program always includes two day-trips to interesting, historic or picturesque sites outside London. Trips for this year are not set yet, but previous destinations have included Avebury, Bath, Cambridge, Canterbury, Chichester, Dover Castle, Leeds Castle, Oxford, Rye, Salisbury, Stratford-upon-Avon, Stonehenge, Warwick Castle, York.

London Com has had dozens of special speakers and hosts, including newspaper editors, television writers and producers, advertising executives, internationally-known researchers,



noted historians, even members of Parliament!

Previous London Com students have received an insider's tour of Parliament arranged by a member of the House of

Lords, traveled to one of the world's foremost communication research labs, watched a daily newspaper being produced, taken part in a press conference at No. 10 Downing Street, seen the Queen, addressed crowds at Hyde Park, been wined and dined by corporate executives – all as part of their classes! This year's plans are still being developed by the faculty, but you can be certain of many special surprises.

## COURSES OFFERED

**S**tudents will earn six credits. The two courses offered will be CMM 314: Dimensions of British Communication and CMS 316: Intercultural Communication for the American in Britain. These classes will be team-taught by all site faculty. The faculty team consists of Dr. Jeff Griffin, Dr. Anna Langhorne, and Dr. Teri Thompson.

**CMM 314:** Dimensions of British Comm  
This course focuses on fundamental aspects of

communication in Britain, including interpersonal communication, mass media, public relations, advertising, political communication and theater. You will explore these topics not only inside the classroom but outside it as well through experiential learning afforded by activities such as an outing to that bastion of free speech, Speakers Corner, and visits to the theater. (3 credits)

**CMS 316:** Intercultural Comm for the American in Britain

This course will explore the challenges and rewards of communicating with people of another culture, and, as befits our setting, we'll pay particular attention to intercultural communication for the American in Britain. We'll consider intercultural communication on both a theoretical

and practical level. We'll examine culture's influence on communication and language. We'll look at both verbal and non-verbal communication similarities and differences from culture to culture (with comparisons of American and British culture being particularly under the spotlight). Since our experiences in London will be, to a large extent, shaped by our own intercultural-communication encounters, the subject matter is one that everyone will be immersed in on a daily basis, and the goal of the course is to help you better understand the dynamics of those encounters and to be more successful in them. We will infuse the class with a variety of experiential learning activities that further take advantage of the city and culture. (3 credits)